FAMILY SCOUTING

OFFERING ICONIC BOY SCOUTS OF AMERICA® PROGRAMS TO BOYS AND GIRLS

WHAT IS HAPPENING?

Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™

WHY THE CHANGE?

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.



Research shows that our programs are extremely appealing to today's busy families.

In a recent survey of parents not involved with Scouting...

90% *are interested in a program like Cub Scouts for their daughters*

87% *are interested in a program like Boy Scouts® for their daughters*

HOW WILL IT WORK?

Cub Scout Pack *All-Boy Den* *All-Girl Den*

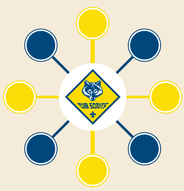
Cub Scouts

Ages 5-10 (or grades K-5)

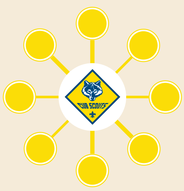
All-Boy Cub Scout Pack



Boys and Girls Cub Scout Pack



All-Girl Cub Scout Pack



"Older Scouts"

Ages 11-17 (or grades 6-12)



Separate Troops for Boys & Girls

Chartered Organization
Troop Committee



All-Boy Troop

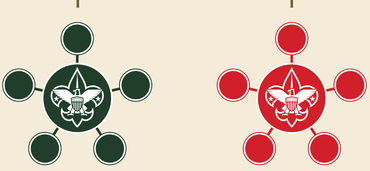
Chartered Organization
Troop Committee



All-Girl Troop

Linked Troop

Chartered Organization
Troop Committee



TIMELINE

Mar '18 *Apr '18* *May '18* *Jun '18* *Jul '18* *Aug '18* *Sep '18* *Oct '18* *Nov '18* *Dec '18* *Jan '19* *Feb '19*

Early Adopter K-4 Grades (Jan-May 2018)

Cub Scouts Begin Program Year 2018 Cub Scout Materials in Scout Shops® (June 1, 2018)

Materials in Scout Shops for Program for Older Girls

Scheduled Launch of Program for Older Girls

Allows organizations to identify the options that work best for their communities

Allows flexibility for chartered partners

Allows us to introduce Scouting to more families

Allows boys and girls to learn and grow at the pace that is unique to their development

BOY SCOUTS OF AMERICA

For more information, visit:
www.scouting.org/familyscouting